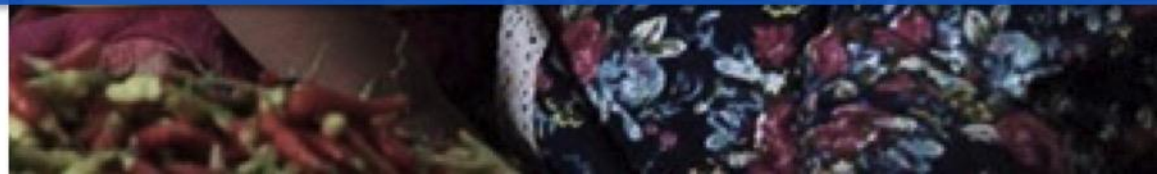




Dini Haryati  
Cipta Cara Padu Foundation  
RHSC Webinar  
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# Innovative Advocacy in a Decentralized Indonesia: the AFP Indonesia Experience



# Family Planning in Indonesia.

Decentralized authority under district/municipality government.  
*“FP no longer under the direct control by central government.”*

## Decentralization

Law No. 52 Year 2009  
on Population and Family  
Development

## Subdivisions

34 Provinces\*  
514 Districts/  
Municipalities\*  
80,714 Villages\*

\*BPS, 2013

## FP Office

By 2015, only 26 districts  
out of the total 514 had a  
stand-alone FP office.\*

\*BKKBN, 2015

## FP Demand Generation

The number of FP Field  
Officers decreased from  
33,000 in the 1990s to  
28,000 in 2004 and  
20,000 in 2007.\*

\* DHS 2012

## Key FP Indicators

Population  
237,560,000\*  
mCPR 59.5%\*\*  
TFR 2.3\*\*  
Unmet Need 14.4%\*\*

\*Sensus Penduduk, 2010

\*\*PMA2020, 2015

## Village Law

In 2014, a new law gave  
villages leaders control  
over their own budgets



# Family Planning is Everyone's Business.

*Partnering to Win*

AFP  
Indonesia  
Secretariat

Capacity Building,  
Technical Assistance,  
Implementation Support,  
Monitoring and Evaluation

National FP Champions

Provincial Working Group  
(PWG)

District Working Group  
(DWG)

# Advocacy Process.



# Village Advocacy Strategy.

Started in **4** villages in Karanganyar by the end of 2014

## Three As Model: Family Planning Village Advocacy



### **Agents of Change for FP**

Build FP network at the village level, called FP Village Team

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### **Access to Qualified FP Services**

Ensure village midwives are certified and can provide FP services

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### **Allocation of Funds for FP**

Ensure FP activities are allocated in the village budget

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A group of approximately 20 people, including women and children, are sitting on a large, patterned rug in a room. They are engaged in a community meeting or discussion. The women are wearing various colored hijabs and traditional Indonesian clothing. Some children are also present, sitting with their parents. The room has a white wall with framed posters or notices. The text 'FP Village Team.' is overlaid in large white font at the top right, and 'seeks to promote FP particularly LAPM' is overlaid in smaller white font below it.

# FP Village Team.

seeks to promote FP particularly LAPM

Formed in March – April 2015, FP village teams that consist of village leaders, village government boards, cadres, religious leaders, community leaders, midwives, PKK (family welfare organization), community health centers (Puskesmas), youth organizations, and FP Field Officers, started implementing activities in May 2015.

# Advocacy Results.

The advocacy strategies now is applied in all **162** villages in Karanganyar



Supporting policies, such as **District and Village Head regulations, endorsement letters and decrees** issued to strengthen the implementation of FP program.

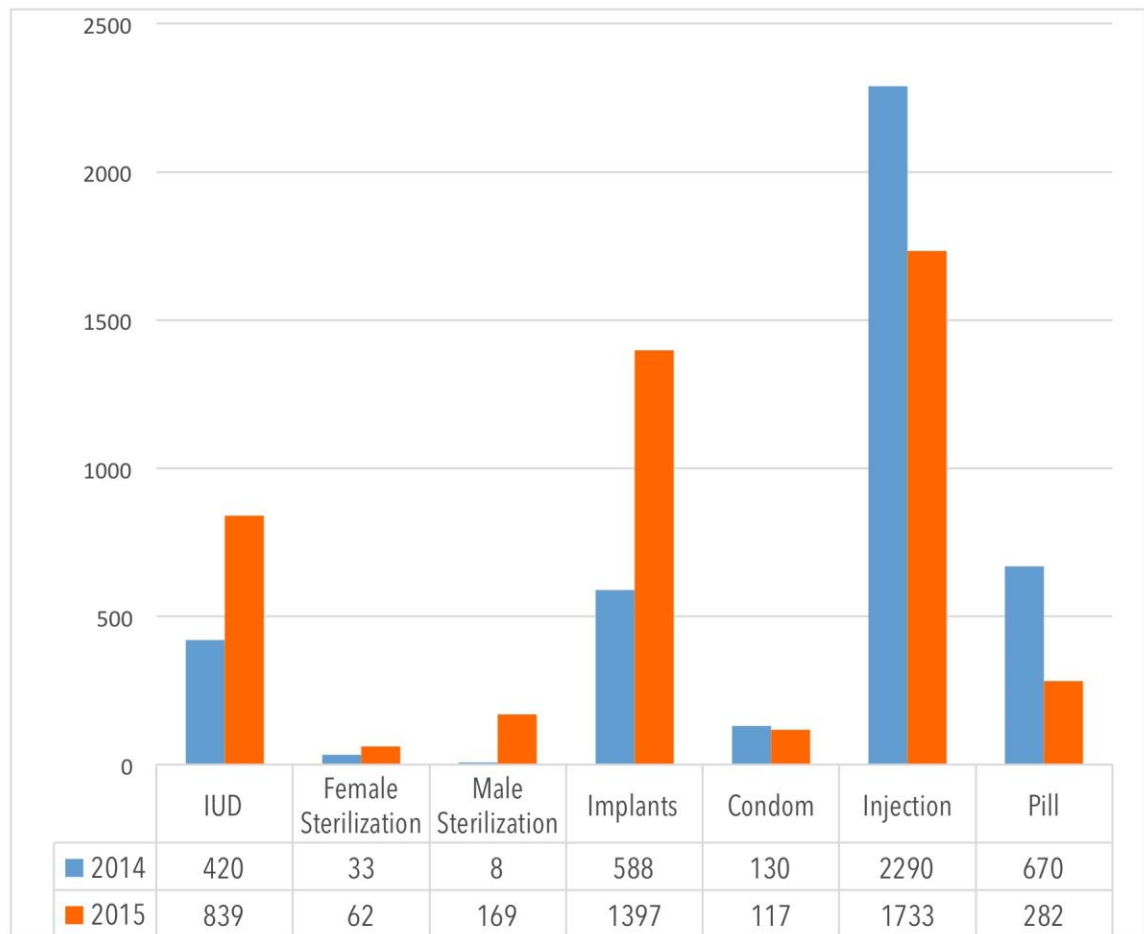


All 162 allocated from **\$80 - \$440** per village/year or a total of **\$49,937** for FP activities at village level in 2015. In 2016, the allocation increased from **\$80 - \$2,560** per village/year.

This strategy was also adopted and applied in **24** additional villages in **6** other districts through **Improving Contraceptive Method Mix (ICMM)** –a project funded by USAID and DFAT.



## Number of New Users from 28 Villages Jan - Dec 2014 (Before) and Jan - Dec 2015 (After)



# Impact.

Significantly increased numbers of LAPM new users in all 28 villages in 7 districts.

\*Data collected by YCCP, May 2016

**Case Study can be downloaded from:**

<http://advancefamilyplanning.org/resource/case-study-revitalizing-village-level-family-planning-indonesia>



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