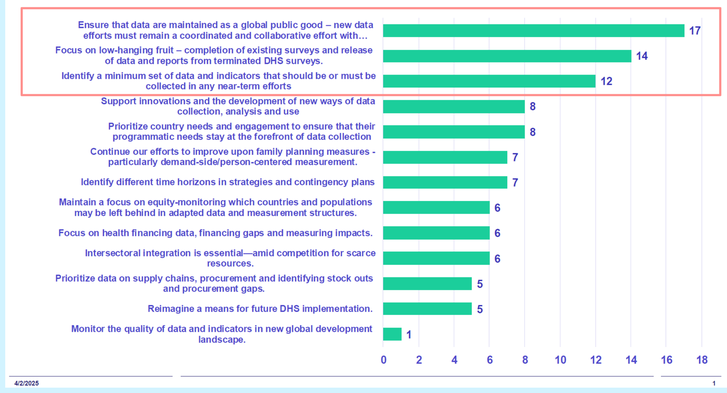
THE TIME IS NOW — VIRTUAL GENERAL MEMBERSHIP MEETING

DATA BREAKOUT ROOM

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Setting the Scene



DATA AND MEASUREMENT PRIORITIES FOR PME WORKING GROUP

Additional Data Impact Breakout Group Priorities

1. Continuity of High Impact Practices
2. Use different data models (longitudinal/HMIS) for different countries (more or less affected by cuts)
3. Complete HMIS data with both public and private sector contributions
4. Local production of FP commodities
5. Innovation: Leveraging AI (eg for statistical forecasting)
6. The architecture to share primary data collection plans to reduce redundancy and maximize resources
7. Strengthen existing data systems in countries
8. Support of research training and funding for students
9. Partnering with data collection platforms (ODR, Kobo, etc)

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OBJ 2 — Data for Market Transformation

DATA FOR MARKET TRANSFORMATION

- Access to data and evidence for effective advocacy
- Facilitate the movement of products from where they are stuck
- Leverage market development as a long-term approach to menstrual health access
- Increase understanding of the state of country supply chains
- TA in quantification & in-country public sector supply chain analytics
- Support access and use of data to understand gaps in SAS access
- Generate evidence on the cost-effectiveness of investing in quality
- Aggregate evidence on climate change across the value chain

ACTIVITY INSTRUCTIONS

1 STEP 1 | Review the 'North Star' Vision Statement

2 STEP 2 | Consider What & Who is Needed

Answer the questions provided via the MURAL prompts:

1. **What key actions do we hope to focus on in the short term? What key actors need to work together to carry out these actions?** Identify the action and the corresponding partners/groups/organizations on one sticky note.
2. **What key actions do we hope to focus on in the long term? What key actors need to work together to carry out these actions?** Identify the action and the corresponding partners/groups/organizations on one sticky note.

As you consider these questions, add the short-term actions and actors needed to carry out this action into the first column. Then, consider the long term. What long-term actions do we hope to focus on -- and which actors need to work together -- adding stickies to the corresponding second column.

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Imagine that we, as a Coalition, are extremely successful in addressing this priority area, what key changes did we bring about? What have our members achieved?

'North Star' Vision Statement

Expand access to and use of quality, standardized, and aggregated RH market data to drive improved RH procurement, strengthen financial and production decision-making, and promote greater access to quality, affordable RH supplies globally.

Visibility — **Data Sharing** — **Coordination**

